

**Remit Address:**

**WRAL-TV**  
**Accounting Department**  
**PO Box 60904**  
**Charlotte, NC 28260**  
**Main: (919)821-8514**  
**Billing: (919)821-8581**

**Billing Address:**

**PEM Management Corporation**  
**Attention: Accounts Payable**  
**8305 Falls of Neuse Rd #205**  
**Raleigh, NC 27615-3547**

# DUPLICATE INVOICE

Advertiser	George Holding for Congress
Product	POL - US Congress 13th Dist
Estimate Number	

<b>Invoice #</b>	<b>119424-2</b>
Invoice Date	11/11/12
Invoice Month	November 2012
Invoice Period	10/29/12 - 11/06/12

Station	WRAL
Account Executive	Marian Bell
Sales Office	WRAL Local
Sales Region	Local

Order #	119424
Alt Order #	
Deal #	
Order Flight	10/17/12 - 11/06/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WRAL	Noon News	12p-1p								
	Class 4										
					11/05/12 to 11/11/12	1x	1-----				
	WRAL			M	11/05/12	:15	12:27 PM	Middle Class R2	\$63.00		27
						:15	12:29 PM	Middle Class R2	\$62.00		
2	WRAL	CBS This Morning	7am - 9am								
	Class 4										
					10/29/12 to 11/04/12	10x	22222--				
	WRAL			M	10/29/12	:15	8:21 AM	Middle Class	\$88.00		17
						:15	8:23 AM	Middle Class	\$87.00		
	WRAL			M	10/29/12	:15	8:53 AM	Middle Class	\$88.00		18
						:15	8:55 AM	Middle Class	\$87.00		
	WRAL			Tu	10/30/12	:15	8:24 AM	Middle Class R2	\$88.00		19
						:15	8:25 AM	Middle Class R2	\$87.00		
	WRAL			Tu	10/30/12	:15	8:53 AM	Middle Class R2	\$88.00		20
						:15	8:55 AM	Middle Class R2	\$87.00		
	WRAL			W	10/31/12	:15	8:16 AM	Middle Class R2	\$88.00		21
						:15	8:18 AM	Middle Class R2	\$87.00		
	WRAL			W	10/31/12	:15	8:53 AM	Middle Class R2	\$88.00		22
						:15	8:55 AM	Middle Class R2	\$87.00		
	WRAL			Th	11/01/12	:15	8:38 AM	Middle Class R2	\$88.00		24
						:15	8:40 AM	Middle Class R2	\$87.00		
	WRAL			Th	11/01/12	:15	8:58 AM	Middle Class R2	\$88.00		23
						:15	9:00 AM	Middle Class R2	\$87.00		
	WRAL			F	11/02/12	:15	8:28 AM	Middle Class R2	\$88.00		26
						:15	8:30 AM	Middle Class R2	\$87.00		
	WRAL			F	11/02/12	:15	8:45 AM	Middle Class R2	\$88.00		25
						:15	8:46 AM	Middle Class R2	\$87.00		
					11/05/12 to 11/11/12	4x	22-----				
	WRAL			M	11/05/12	:15	8:28 AM	Middle Class R2	\$88.00		27
						:15	8:30 AM	Middle Class R2	\$87.00		
	WRAL			M	11/05/12	:15	8:45 AM	Middle Class R2	\$88.00		28
						:15	8:46 AM	Middle Class R2	\$87.00		

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

In compliance with FCC rules, Capitol Broadcasting does not discriminate in advertising arrangements on the basis of race or ethnicity. Any advertising arrangement with any station intended by the advertiser to discriminate in such manner shall be considered null and void.

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Estimate Number		Invoice Month	November 2012
		Invoice Period	10/29/12 - 11/06/12
Station	WRAL	Order #	119424
Account Executive	Marian Bell	Alt Order #	
Sales Office	WRAL Local	Deal #	
Sales Region	Local	Order Flight	10/17/12 - 11/06/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	
Special Handling		Product Code	
		Agency Ref	
		Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
2	WRAL	CBS This Morning	7am - 9am								
	Class 4										
	WRAL			Tu	11/06/12	:15	8:21 AM	Middle Class R2	\$88.00		30
						:15	8:23 AM	Middle Class R2	\$87.00		
	WRAL			Tu	11/06/12	:15	8:37 AM	Middle Class R2	\$88.00		29
						:15	8:38 AM	Middle Class R2	\$87.00		
3	WRAL	WRAL AM News	6-7a								
	Class 4										
					10/29/12 to 11/04/12	10x	22222--				
	WRAL			M	10/29/12	:15	6:09 AM	Middle Class	\$200.00		18
						:15	6:10 AM	Middle Class	\$200.00		
	WRAL			M	10/29/12	:15	6:32 AM	Middle Class	\$200.00		17
						:15	6:33 AM	Middle Class	\$200.00		
	WRAL			Tu	10/30/12	:15	6:14 AM	Middle Class R2	\$200.00		19
						:15	6:16 AM	Middle Class R2	\$200.00		
	WRAL			Tu	10/30/12	:15	6:57 AM	Middle Class R2	\$200.00		20
						:15	7:00 AM	Middle Class R2	\$200.00		
	WRAL			W	10/31/12	:15	6:39 AM	Middle Class R2	\$200.00		21
						:15	6:40 AM	Middle Class R2	\$200.00		
	WRAL			W	10/31/12	:15	6:58 AM	Middle Class R2	\$200.00		22
						:15	7:00 AM	Middle Class R2	\$200.00		
	WRAL			Th	11/01/12	:15	6:09 AM	Middle Class R2	\$200.00		23
						:15	6:10 AM	Middle Class R2	\$200.00		
	WRAL			Th	11/01/12	:15	6:28 AM	Middle Class R2	\$200.00		24
						:15	6:30 AM	Middle Class R2	\$200.00		
	WRAL			F	11/02/12	:15	6:08 AM	Middle Class R2	\$200.00		26
						:15	6:09 AM	Middle Class R2	\$200.00		
	WRAL			F	11/02/12	:15	6:27 AM	Middle Class R2	\$200.00		25
						:15	6:28 AM	Middle Class R2	\$200.00		
					11/05/12 to 11/11/12	4x	22-----				
	WRAL			M	11/05/12	:15	6:13 AM	Middle Class R2	\$200.00		28
						:15	6:14 AM	Middle Class R2	\$200.00		

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Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
3	WRAL	WRAL AM News	6-7a								
	Class 4										
	WRAL			M	11/05/12	:15	6:43 AM	Middle Class R2	\$200.00		27
						:15	6:44 AM	Middle Class R2	\$200.00		
	WRAL			Tu	11/06/12	:15	6:23 AM	Middle Class R2	\$200.00		30
						:15	6:25 AM	Middle Class R2	\$200.00		
	WRAL			Tu	11/06/12	:15	6:52 AM	Middle Class R2	\$200.00		29
						:15	6:54 AM	Middle Class R2	\$200.00		

Aired Spots **29**

<u>Gross Total</u>	<b>\$8,175.00</b>	
<u>Agency Commission</u>	<b>\$1,226.25</b>	
<u>Net Amount Due</u>	<b>\$6,948.75</b>	<b><u>Payment Terms 30 Days</u></b>

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